

SUMMIT CHAIRS



Tom Wagner
Chief Operating Officer
American Medical
Response



Kurt Williams
Chief Operating Officer
American Medical
Response

SPEAKER



Bruce Barton
Riverside County
EMS

SUMMIT INTRODUCTION & MISSION

Whether you are an Emergency Medical Services (EMS) Administrator, a Chief or Communications Center Manager, data that is timely and accurate is critical to your ability to identify trends, improve training and ensure that you are providing the best service possible to the citizens you serve. Understanding that the future of EMS will rely heavily upon the proper collection and statistical analysis of information from multiple sources, the 2009 EMS Executive Summit has brought together experts from across North America to provide insight and first hand experience on how data can improve patient care, control expenses and identify best practices.

This conference also qualifies for reimbursement from State Homeland Security Grant Program (SHSGP), as well as Urban Area Security Initiative (UASI) and Metropolitan Medical Response Systems (MMRS) grant funds. Additionally, Law Enforcement Terrorism Prevention (LETPP) funds can be utilized by law enforcement personnel to attend! Contact your training department to see if these reimbursements are available to you.

CONFERENCE VENUE/HOTELS

The EMS Executive Summit will be conducted at the Palm Springs Convention Center, May 12, 2009, in Palm Springs, CA. This conference will be co-located with the CFEDWest Conference & Expo May 13-15, 2009.

To reserve your discounted hotel room contact the following hotels:

- **Wyndham Resort** — 888 East Tahquitz Canyon Ave| Palm Springs, CA. 92262. Phone: (877) 999-3223, block ID# "CFED" for discounted \$119/night room price;
- **Palm Springs Hilton** — 400 East Tahquitz Canyon Ave| Palm Springs, CA. 92262. Phone: (800) 522-6900, block ID# "CFED" for discounted \$124/night room price;
- **Spa Resort& Casino** — 401East Amado Road| Palm Springs, CA. 92262. Phone: (888) 999-1995, block ID# "CFED" for discounted \$124/night room price.

SPECIAL ENTERTAINMENT

On behalf of the conference organizing committee, we're pleased to extend the following entertainment opportunities for your consideration:

- May 13, 2009, **Police vs. Fire, Last One Standing, Submission Grappling Contest.** Five great fights featuring the best law officers and fire firefighters in their quest to bring home a \$500 purse and the distinction of being California's best. Proceeds to be donated to fallen fire and police charities.
- May 13, 2009, **Dr. Nguyen's Famous, American Idol, Karaoke Contest (\$1,000 first prize)** — Village Pub.
- May 14, 2009, **AMR-sponsored Poolside BBQ & Party** with featured entertainer, street magician **Blake Applegate.**
- May 14, 2009, **Flashover Band and Dancing** — Village Pub.





**EMS EXECUTIVE SUMMIT
CONFERENCE AGENDA
TUESDAY, MAY 12, 2009**

0800 - 0815	Exhibits Open	<p>Opening Remarks: Kurt Williams, Chief Operating Officer Southwest/Hawaii Division, American Medical Response Tom Wagner, Chief Operating Officer Northern California Division, American Medical Response</p>
0815 - 0930		<p>Rethinking the Role of Advance Life Support in EMS Alan Craig, Deputy Chief, Toronto Canada EMS</p>
930 - 945		<p>Exhibits/Break</p>
945 - 1015		<p>Electronic Data in Patient Care – Does it Enhance or Detract Bruce Barton, Riverside County EMS</p>
1015 - 1030		<p>Exhibits/Break</p>
1030 - 1200		<p>Evidence Base Decision Making & EMS Medical Director Perspective Dr. Angelo Salvucci</p>
1200 - 1300		<p>Exhibits/Lunch</p>
1300 - 1430		<p>Leveraging Data for Best Patient Outcomes Dr. Davis Balestracci</p>
1430 - 1445		<p>Exhibits/Break</p>
1445 - 1545		<p>Data from the Patients Perspective Mike Taigman</p>
1545 - 1629		<p>Data Driven Partnerships Chief Augie Ghio & Captain Jim Marugg – San Miguel Fire Protection District</p>



2009 EMS EXECUTIVE SUMMIT



REGISTRATION INFORMATION

Please print legibly or type. The following information will appear on your badge.

First Name _____ Last Name _____

Position _____ Agency _____

Mailing Address _____

City _____ State _____ Zip _____ Professional License Number: _____

E-mail Address _____ (You will receive a confirmation via email.)

Do you have influence in making equipment purchases? _____ Yes _____ No

ENA TRAUMA NURSE CORE COURSE (TNCC) May 11 & 12

Registrations Fees: \$275; \$250 discounted registration if 3 or more registrations are received in the same envelope...OR for an ENA member enclosing a current copy of membership card with registration. Discounts may not be combined. Payment must be accompanied by a registration form. **A registration form can be downloaded at www.entityeducation.com or www.calena.us.** Checks & money orders are accepted by mail at: **Entity Education • 1943 N. Campus Ave. , Suite B446 • Upland, CA. 91784.** PayPal payment is accepted at www.entityeducation.com. **Questions — Call Gail Dodge, Course Coordinator at (909) 472-2680.**

CONFERENCE REGISTRATION

PAYMENT INFORMATION

PRE-CONFERENCE REGISTRATION			Credit Card: <input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA Card number _____ Exp. date _____ Name on card _____ Signature _____ Check enclosed (payable to CFCA EMS) \$ _____ Purchase Order # _____ (copy attached)
EMS Leadership Academy (May 11 & 12)	\$200		
Fire Chiefs Summit (May 12)	\$125		
EMS Executive Summit (May 12)	\$150		
REGISTRATION OPTIONS	Before March 1	March 1 & After	
One-Day Registration <input type="checkbox"/> 5/13 <input type="checkbox"/> 5/14	\$125	\$150	
Attendee Member Registration	\$225	\$275	
Attendee Registration (3 or more)	\$200	\$250	
Attendee Registration (LAFCU member)	\$200	\$250	

POLICE vs. FIRE SUBMISSION GRAPPLING CONTEST

(Circle one) \$20 General \$40 Ringside Number of people _____ \$ _____

POOLSIDE BARBEQUE — \$30..... Number of people _____ \$ _____

CONFERENCE T-SHIRT — \$10..... Number of shirts S ___ M ___ L ___ XL ___ XXL ___ \$ _____

TEWG MEMBERSHIP

_____ I am currently a TEWG member. Chapter: _____

_____ I am not an TEWG member. **Contact Chris Deveau for membership information at: cdeveau@sbcscd.org**

REGISTRATION

Online with credit card: www.cfedwest.com
Mail: CFCA EMS, P.O. Box 8453, Redlands, CA 92375
Fax: (909) 798-0830

CANCELLATION AND REFUNDS

Cancellation requests received after March 1, 2009, are subject to a \$75 service fee. Cancellations must be submitted in writing to: **CFCA EMS, P.O. Box 8453, Redlands, CA 92375.**

There are NO refunds after May 1, 2009, or for no-shows!

REGISTER ONLINE:
cfedwest.com



2009 CFEDWest FULL CONFERENCE AND EXPO AGENDA

Track 1 – Fire (sponsored by LA Firemen’s CU)
Track 2 – EMS (sponsored by Physio-Control)
Track 3 – Nursing/Med
Track 4 – Disaster/Public Health (sponsored by Loma Linda University)
Track 5 – Terrorism
Blended Tracks

Monday, May 11, 2009

8:00 am – 5:00 pm	TNCC—Trauma Nurse Core Curriculum Course (7:30 am – 6:00 pm)	EMS Leadership Academy
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Tuesday, May 12, 2009

8:00 am – 5:00 pm	TNCC—Trauma Nurse Core Curriculum Course (7:30 – 6:00 pm)	Cal ENA State Council Meeting	EMS Leadership Academy	EMS Executive Summit	Fire Chiefs Summit
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Wednesday, May 13, 2009

6:30 am – 4:15 pm	Exhibits Open/Registration				
8:00 am – 8:30 am	Exhibits Open	Opening Ceremonies Remarks: Stanley Sniff, Sheriff/Coroner, Riverside County Sheriff’s Department Matt Powers, California Emergency Nurses Association Mike Mastro, CEO, Los Angeles Firemen’s Credit Union Kurt Williams & Tom Wagner, American Medical Response Sheldon Gilbert, Fire Chief, President, California Fire Chiefs Association			
8:30 am – 9:30 am		Blended EMS & Nurse Track	California Strategy for Homeland Security, Implications for First Responders Mathew Bettenhausen, Director, Governor’s Office of Homeland Security		
9:30 am – 10:00 am		Firestorm Exposure: Inhalation Injuries During Wildland/Urban Interface Fires	Exhibits Open/Break		
10:00 am – 11:00 am		Mary Valance, RN, MSN, MICN, LA County Fire	Who Owns the Pile? Law Enforcement Roles During Catastrophic Incidences Michael Downing, Deputy Chief, LAPD		
11:00 am – 12:15 pm		School Yard Massacres (Virginia Tech) John Giduck, Archangel Group			
12:15 pm – 1:30 pm		Exhibits Open/Lunch			
1:30 pm – 2:30 pm	Hi-Rise Operations District Chief Dave McGrail City of Denver Fire Department	Blended EMS & Nurse Track High Risk Emergency Medicine Cases Scott Vahradian PA EMT-P	Mass Sheltering: Issues in Disaster Evacuation, Mass Casualty Sites, Hospital Surge Battalion Chief Dan Saner Dr. Ken Miller Paula Meares-Conrad	Cost of Defending a Nation Richard Hughbank, Major, US Army, Halo Corporation	

FULL CONFERENCE AGENDA, Continued

2:45 pm – 3:45 pm		Coordinating the FireGround for Maximum Effect Mike Alder, San Bernardino City FD	Shock – Beyond Inadequate Tissue Perfusion Robert Vroman, BS, EMT-P	Recognition and Treatment of Cyanide Poisoning Kathy Robinson, RN	Seasonal, Avian, and Pandemic Influenza: Surveillance and Containment Howard Backer, MD, MPH CDHS Immunization Branch	US Military's Current and Past Encounters with Radical Islam Steve Lycopolus, OCSD, US Army Ranger
3:45 pm – 4:15 pm		Exhibits Open/Break				
4:15 pm – 5:15 pm		Medical Preparedness for Major Consequence Events Ken Miller, MD, OCFA				Active Shooter and Mass Hostage Situations John Giduck
7:30 pm – 10:00 pm		Guns-N-Hoses Submission Grappling Championships Co-Developed with Palm Springs PD & LA County Sheriff's Department Officers' Association – Proceeds to be donated to fallen fire and police charities.				
9:30 pm – Closing		Dr. Nguyen's Famous Karaoke Contest (\$1,000 dollar first prize) – Village Pub				

Thursday 14, May 2009

6:30 am – 4:15 pm		Exhibits Open/Registration				
8:30 am – 8:45 am		Opening Remarks: R. Steven Tharratt, MD, MPVM, Director, California EMS Authority Bruce Barton, EMS Administrator, Riverside County EMS Agency				
8:45 am – 9:45 am	Exhibits Open	Terrorism and Human Aggression Colonel Dave Grossman, Ret, Killology Research				
9:45 am – 10:45 am		Future of EMS Baxter Larmon, PhD				Command Considerations to Terror Attacks Aaron Richman Commander of Israel Jerusalem Police Force
10:45 am – 11:15 am		Exhibits Open/Break				
11:15 am – 12:15 pm		Firefighter Survival During Wildland Interface Fires John Harris, LACoFD, Ret	Hypothermia Resuscitation! Danny Davis, MD	Terror on the Trails; Survival Story Johan Otter	Blended Disaster/Public Health & Terrorism Track Bio-Terrorism – The Who, What, Is, and Not Howard Levitin, MD, DQE, Inc.	
12:15 pm – 1:30 pm		Exhibits Open/Lunch				

FULL CONFERENCE AGENDA, Continued

1:45 pm – 2:45 pm	As the First Line Goes Battalion Chief John Salka FDNY	Blended EMS & Nurse Track Bullets, Bodies and Ballistics Aaron Wolff, RN, BSN	The Use of EMS Personnel as Intelligence Sensors: Critical Issues and Recommendations Michael Petrie City and County of San Francisco EMS Agency	Bullet Proof Mind Colonel Dave Grossman	
2:45 pm – 3:15 pm	Exhibits Open/Break				
3:15 pm – 4:15 pm	Reading the Roof Shawn Millerick San Bernardino CoFD	Best Practice or Best Guess What is the Evidence Doing at this Pinnacle? Baxter Larmon, PhD	Nurses and Paramedics: Colleagues or Combatants? Katy Haddock, RN	Ethics in Disasters (Bioethics): Dealing with the Complex Issues in Disasters Tae Kim, MD	Adversary Tactics and Targeting of Soft Targets Aaron Richman Commander of Israel Jerusalem Police Force
4:15 pm – 4:30 pm	Exhibits Open/Break				
4:30 pm – 5:30 pm	First In, Last Out – Leadership Lessons from the Ground John Salka, Battalion Chief, FDNY				
6:30 pm – 8:00 pm	Poolside BBQ Sponsored by AMR Special entertainment by Street Magician Blake Applegate				
8:30 pm – 11:00 pm	Flashover Band – Happy Hour Refreshments – Poolside				

Friday, May 15, 2009

8:00 am – 9:30 am	Disaster Readiness: Searching for the Holy Grail Preparedness Howard Levitin, MD, DQE, Inc.
9:30 am – 9:45 am	Break
9:45 am – 11:00 am	Mass Fatality Management; Who Owns the Dead? Jim Crabtree, LA County Health Services
11:00 am – 11:15 am	Break
11:15 am – 12:30 pm	The Psychological Impact of Mass Casualty Incident of First Responders Dr. Beliz, PhD Closing Remarks